

# Privacy Policy

Last Updated: 02/02/2024

## Our contact details

Company Name: Bird Hills UK Ltd

Address: Bird Hills Golf Centre, Drift Road Maidenhead SL6 3ST

Website: [birdhills.co.uk](http://birdhills.co.uk)

E-mail: [info@birdhills.co.uk](mailto:info@birdhills.co.uk)

## The type of personal information we collect

We currently collect and process the following information:

Personal identifiers and contacts

Personal preferences (Preferred events etc)

## How we get the personal information and why we have it

Most of the personal information we process is provided to us directly by you for one of the following reasons:

Advertise future events

Communication with the person

Booking for events, restaurant and golf

We also receive personal information indirectly, from the following sources in the following scenarios:

Submission form from the website

Paper booking form

E-mail inquiry

We use the information that you have given us in order to organise events, process booking and marketing. Under the UK General Data Protection Regulation (UK GDPR), the lawful bases we rely on for processing this information are:

You are able to remove your consent at any time. You can do this by contacting [info@birdhills.co.uk](mailto:info@birdhills.co.uk)

We have a contractual obligation.

We have a legal obligation.

We have a vital interest.

We need it to perform a public task.

We have a legitimate interest.

## How we store your personal information

Your information is securely stored. We keep collected personal information for 3 years. We will then dispose your information by deleting the data digitally and physically.

## Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the the right to object to the processing of your personal information in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you. Please contact us at [info@birdhills.co.uk](mailto:info@birdhills.co.uk) if you wish to make a request.